



JOHN MOORES

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www.mydesignbook.net

Graphic Designer focused on creating the very best solutions for the end user, since communicating with those users describes the ultimate success of a piece.

#### Software

Photoshop, Illustrator, In Design, Quark Xpress, Blender 2.48, Flash MX 2004, Power Point, Word and Excel.

#### Operating Systems

Mac OS X, Windows XP

#### **Design Highlights**

Designed and installed exhibits, including the following:

- Photography by Philippe Halsman at Public Library
- Exhibit of Australian Aboriginal Art at the Public Library for Cincinnati's Bicentennial.
- Designed and installed exhibit of ancient Central American Art and Architecture, International Folk Festival

#### Cincinnati Public Library

- Conceptualized and presented a comprehensive program of signage for branch libraries
- Initiated the use of reuseable "generic" posters to promote regularly scheduled Library programs
- Proposed a comprehensive signage system for the Public Library that could be produced on a limited budget

#### **Employment History**

##### Xact Systems, Inc.

April, 2007- present, Website coding and design. Flash animation. Print design as needed

##### Auto Trader Magazines

November, 2005-March, 2007, Photography, Circulation

##### Cincinnati Public Library

January, 1986-July, 2004, Produced concepts, designs, layouts and art for a variety of library projects including posters, brochures, bookmarks, forms, signage, displays and exhibits

#### **Education**

##### University of Cincinnati

- BS in Graphic Design, College of Design, Architecture, Art and Planning
- Classes in Marketing and Personal Selling, University of Cincinnati, Raymond Walters College

#### **Independent Projects**

- Currently coordinating production of new website for Job Search Focus Group

#### **Other Experience**

- Usher: Cincinnati Playhouse in the Park
- Volunteer: Child Life Department, Cincinnati Children's Hospital Medical Center
- Job Search Focus Group, Marketing Committee
- Cincinnati Job Resource Fair, Steering Committee